

# arianne quinn

GRAPHIC DESIGNER & ILLUSTRATOR

Graduated from Red River College's Graphic Design program and Advanced 3D Computer Graphics program. Providing high-quality content since 2013 to major companies such as Snapchat, City TV,

IG Wealth Management, Manitoba Lung Association, the Canadian Museum for Human Rights, Buffalo Gal Pictures, Mondetta, & more. Campaign designs nominated for the 2015 Signature Awards.

CONTACT@ARIANNEQUINN.COM

(204) 479-3207

ARIANNEQUINN.COM

## EXPERIENCE

2018-2020

**IG Wealth Management**

**GRAPHIC DESIGNER**

- Initial primary focus on integrating new brand standards & guidelines to outdated content, while maintaining the integrity of the already-established company, through layout design, typography, graphic design, photomanipulation, & more. Focus evolved to creating fresh design content based off of new/current brand standards.
- Following direction and implementing creative solutions for design, culture/community, & workflow efficiency purposes.

2017-2018

**Corporate Security Supply** CSS, URBAN TACTICAL, HI-VIS CITY, & THE RANGE

**GRAPHIC DESIGNER & MARKETING COORDINATOR**

- Content creation for each company's social media profiles (Facebook, Instagram, Twitter) using photography, graphic design, and copywriting skills.
- In-store & external print & web advertising .
- Conceptualized, created, & executed the first annual Urban Tactical Look Book for print & distribution.
- Head of marketing, event coordination, & supply management for department.

2015-2016

**EXECUTIVE SEO**

**GRAPHIC DESIGNER & ACCOUNTS MANAGER**

- Served as the interface between the customer service & the sales team. Created & maintained long term relationships with the portfolio of assigned clients.
- Occasional logo creation for Canadian lawyers & lawyer groups, & monthly web advertising campaign design for local businesses.

2014-2015

**DASH Agency**

**GRAPHIC DESIGNER & CONTENT CREATOR**

- Used type, graphics, & imagery to create unique content on most social media platforms, in digital advertisements, & on websites.
- Key responsibilities included project management, creating visual concepts & stories for multiple brands on a daily basis, designing, & ensuring a smooth, timely implementation & execution of the finished product.

## CURRENTLY

I own & operate a freelance graphic design and illustration business under my own name and have been doing so since 2018. In my career I have worked in collaboration with SnapChat, Towers Realty, RE/MAX, Scam Scate, MORGXN, Matix Lumber, the Winnipeg Police Department, Purple City Massage Therapy, the Portal, Clear Spring Ice, & several local theatre groups. I've also kept busy with pet portraits, and logo creations for small businesses.

## EDUCATION

2013-2014

**Red River College**

**ADVANCED 3D COMPUTER GRAPHICS**

- Solving complex visual problems while thinking creatively to design personally expressive, original artworks & 3D manipulations using technology.

2011-2013

**Red River College**

**GRAPHIC DESIGN**

- Emphasizing design fundamentals, creative problem solving, & effective communication solutions from marketing to fine art using technology & a variety of traditional mediums.

## PROFESSIONAL SKILLS

**Beginning with support work for adults with developmental disabilities (7 years) to the Graphic Design industry (6+ years), I am confident with:**

- Adobe Photoshop, Illustrator, InDesign, After Effects, Premier
- Microsoft Word, Excel, Powerpoint, Outlook
- Mac, Windows
- Responsive website design using Wordpress & Wix
- Conflict resolution & creative problem solving
- Non-violent crisis intervention, suicide prevention, & first aid (all certified)

## REFERENCES

**SAMI DESIREE**

Beau Theatre Co. / info@beauteatreco.com

**AMANDA PARKER**

AP Creative / amanda@apcreative.studio